

# Heimstaden wants to buy our block – now what?

We want to let you know that your block has been bought by Heimstaden Bostad AB as part of a multiple acquisition. Unfortunately not all districts are contacting the affected tenants directly, so we are taking matters into our own hands to invite you to get involved in collective action.

## **What is so bad about Heimstaden buying our block?**

Heimstaden Bostad AB is a big Swedish housing company owned by the Norwegian billionaire Ivar Tollefsen. According to media reports he already owns 100,000 flats in Europe. This latest deal is supposed to comprise 130 blocks in Berlin amounting to 3902 rental flats for almost 830 million euros.

The media have already reported about Heimstaden's unscrupulous behaviour with tenants. The flats were either resold (removing them from the rental market) or cut up into minute luxury apartments. One way or another, the aim seems to have always been maximizing profits. Heimstaden's purchase is a threat because it will push rents up and eventually force tenants out of their homes and neighbourhoods.

## **What can we do?**

We want to encourage you and every single inhabitant of these 130 blocks to solidarise with the rest, network and get involved to organize an active, creative and blaring protest! Let us join forces and show Heimstaden that we are engaged in this campaign, that we refuse to be forced to leave our homes, that we are adamant about preserving the structures that make our neighbourhoods liveable and sociable. Let us exert pressure on the Senate and the district authorities so that they take a stand to protect these blocks and bring them back under municipal control. There are only very few weeks left to find concrete alternatives. That is why it is essential that each and every block springs into action immediately and gets organized!

**Let us connect! You are cordially invited to a first online meeting on Wednesday 21st October at 20h.**

***Sign up for the existing distribution list to get the access link to the meeting***

***<https://lists.riseup.net/www/subscribe/stopheimstaden>***

***We also call on all the elected representatives of the affected blocks to join this list so that we can come together to exchange and network.***

***You can also get the access link to the online meeting by writing an email to:***

***vernetzung-heimstaden@iniforum-berlin.de or [kontakt@mq-berlin.de](mailto:kontakt@mq-berlin.de)***

***A common Twitter account has already been set up: @SHeimstaden***

*If you have further questions, don't hesitate to contact Initiativenforum Stadtpolitik Berlin or Mieter\*innengewerkschaft.*

[vernetzung-heimstaden@iniforum-berlin.de](mailto:vernetzung-heimstaden@iniforum-berlin.de)

[kontakt@mq-berlin.org](mailto:kontakt@mq-berlin.org)